



# WFBA Annual Conference January 21 & 22, 2025

**Location: The Lismore**  
333 Gibson Street Eau Claire, WI 54701

**Tuesday, January 21st:**

- 7:00 AM – 8:00 AM – Breakfast and Registration
- 8:00 AM: Bus departs Lismore Hotel Eau Claire
- 8:30-10:30 AM: Tour #1 – A.J. Manufacturing
- 10:30 AM: Bus departs A.J. Manufacturing
- 10:45-11:45 AM: Tour #2 – Catalytic Combustion Corporation
- 11:45 AM: Bus departs Catalytic Combustion Corporation
- 12:20 PM: LUNCH – 29 Pines Conference Center and Lounge
- 1:30 PM: Bus departs 29 Pines Conference Center and Lounge
- 1:45-2:45 PM: Tour #3 – Chippewa Valley Steel & Trim
- 2:45 PM: Bus departs Chippewa Valley Steel & Trim
- 3:10 PM: Bus arrives at Lismore Hotel Eau Claire
- 4:00 – 7:00 PM: Dealer Showcase with Bar and Hors d’oeuvres
- 7:00 PM: Annual Association Meeting and Awards Ceremony
- 7:30 PM: Dinner

**Wednesday, January 22nd:**

- 8:00 AM: Breakfast
- 9:00 AM: Session #1 – Engineering Forum with Aaron Halberg of Halberg Engineering
- 9:45 AM: Break
- 10:00 AM: Session #2 – Industry Informational Session - TBD
- 10:45 AM: Break
- 11:00 AM: Session #3 – Keynote: Michael Perry – New York Times Bestselling Author
- 12:00 PM: Prizes Awarded and program closing

**Event Pricing Information (prices are per person):**

- WFBA Member Full Event:** Tours, Dealer Showcase, Annual Meeting, Meals & Sessions \$ 175.00
- Non-member Full Event:** Tours, Dealer Showcase, Annual Meeting, Meals & Sessions ... \$ 200.00
- Dealer Showcase Table:** Full Event plus vendor display table ..... \$ 250.00
- Electric Supply for Showcase Table:**..... \$ 25.00
- Additional Dinner Ticket:** Admits one person to Tuesday evening events only ..... \$ 60.00

**Hotel Reservation Information (please secure your own hotel reservation):**

**The Lismore – A Doubletree by Hilton – 333 Gibson St. Eau Claire, WI 54701**

WFBA Group Rate is \$125.00 per night. Call **715-835-8888** option (0) for guest services and mention the Group Code: **WFBA** or reference the Wisconsin Frame Builders Association

Or reserve your room online using our room block link: <https://group.doubletree.com/g5wwwvz>

**ROOM BLOCK DEADLINE IS DECEMBER 26<sup>th</sup> HAS BEEN EXTENDED TO JANUARY 9<sup>th</sup>**

Online option for event registration, sponsorship, and secure payment available at [wisconsinframebuilders.org](http://wisconsinframebuilders.org)  
Or use the printable registration and sponsorship forms to submit via mail, email, or fax

## **WFBA 2025 Annual Conference Registration Form**

Online event registration and secure payment available at [www.wisconsinframebuilders.org](http://www.wisconsinframebuilders.org)

Please use the separate Sponsorship Form to sign up for sponsorships. Sponsorship registration is also available in the online version of the registration. For assistance with registration or sponsorship, please contact Sherry at 888-294-0084 or at [sfreier@assnsoffice.com](mailto:sfreier@assnsoffice.com)

### **Primary Contact Information:**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Registrant #1 Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Registration Type (check one):  Member Full Event \$175.00  Dealer Showcase Table \$250.00  
 Non-member Full Event \$200.00  Electric Supply for Table \$25.00

Registrant #2 Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Registration Type (check one):  Member Full Event \$175.00  Additional Dinner Ticket \$60.00  
 Non-member Full Event \$200.00

Registrant #3 Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Registration Type (check one):  Member Full Event \$175.00  Additional Dinner Ticket \$60.00  
 Non-member Full Event \$200.00

Registrant #4 Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Registration Type (check one):  Member Full Event \$175.00  Additional Dinner Ticket \$60.00  
 Non-member Full Event \$200.00

WFBA Member Full Event Registrants: \_\_\_\_\_ Registrants x \$175.00 ea. \$ \_\_\_\_\_

Non-member Full Event Registrants: \_\_\_\_\_ Registrants x \$200.00 ea. \$ \_\_\_\_\_

Dealer Showcase Table: \_\_\_\_\_ Table x \$250.00 ea. \$ \_\_\_\_\_

Electric Supply for Table: \_\_\_\_\_ \$25.00 ea. \$ \_\_\_\_\_

Additional Dinner Ticket: \_\_\_\_\_ Tickets x \$60.00 ea. \$ \_\_\_\_\_

**TOTAL AMOUNT:** \$ \_\_\_\_\_

***Event registration deadline: Friday January 10, 2025***

Remit to WFBA:  WFBA 7250 Poe Ave. Ste. 410 Dayton, OH 45414

 email to Sherry at [sfreier@assnsoffice.com](mailto:sfreier@assnsoffice.com) or fax to 937-278-0317

Once received, an invoice will be emailed to the primary contact and must be paid prior to the event.  
Please call 888-294-0084 if you prefer to provide credit card payment information via phone.